

Zoom Online

Day 1

- The Guiding Principles for Leading in the Digital Economy
- Leading to Bring About Network Effects
- The Essentials of Platform Leadership
- Transforming Your Customers Along with Your Business Model
- The KPIs and Metrics that Matter- A New Look at Performance and People Analytics
- Company Case Examples

Day 2

- Why We Need a New Leadership Playbook for the Digital Economy
- The Leader's Role in Culture Change- The Longest Journey
- Why Role Modeling Digital Behaviors Matters So Much
- Getting Started- Establishing a Mindset of Authenticity During Culture Change
- You Are Important But You Are Not Enough- Creating a Community of Leaders
- Company Case Examples

Day 3

- Your Path to Becoming a Great Digital Leader
- Understanding the Kind of Leadership People Crave in their Organizations
- Shedding Old Ways- It's Even Harder Than You Think
- The Enduring Leadership Principles That Remain Paramount
- Company Case Examples
- Crafting Your New Leadership Playbook Action Plan